



CHILDREN'S
DENTAL CARE



HIGHLANDS
DENTAL CARE

July/August 2009

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Our Mission...



Here at Highlands Dental Care and Children's Dental care we provide the best dental care to our patients. We offer quality and affordability at all times. So what is it that sets us apart from the rest? We are a care first dental practice, changing the lives and smiles of patients everyday!

Dr. Tong's Tip of the Month

The American Association of Orthodontists (AAO) recommends an orthodontic screening for children by the age of 7 years. At age 7, the teeth and jaws are developed enough so that the dentist or orthodontist can see if there will be any serious bite problems in the future. Most of the time treatment is not necessary at age 7, but it gives the parents and dentist time to watch the development of the patient and decide on the best mode of treatment. When you have time on your side, you can plan ahead and prevent the formation of serious problems.

Educational Travel
Our Trips to PA, FL, VA & OH

Our office staff is always on the move. June and July were busy months of travel, as we attended various training seminars in Pennsylvania, Florida, Virginia and Ohio. As always, we look forward to implementing our training to better serve our patients.



June 5, Dr. Tong attended a course in Pennsylvania on occlusion and how to improve the bite through treatment.

June 12, Dr. Tong attended a seminar on self-ligation appliances to improve the efficiency of orthodontic treatment.

July 31, Dr. Tong attended the seminar "Dentistry Update" by Gordon Christensen, the father of modern dentistry.

July 9-11, some of our office staff attended a communication training seminar in Florida.

July 16-17, staff members attended a seminar on identifying the strengths and weaknesses of our practice and improving patient communications.

July 30-August 1, the whole office attended a team-building seminar.

Convenient Hours

Highlands Dental Care:

Tues: 8am-7pm
Thurs: 8am-6pm
Sat: 8am-2pm

Children's Dental Care:

Mon & Wed: 8am-7pm
Tues & Thurs: 8am-5pm
Sat: 8am-2pm

Locations

Highlands Dental Care

23206 Brewers Tavern Way
Clarksburg, MD 20871
www.highlandsdentalcare.com
301-515-5100

Children's Dental Care

803 Russell Ave., Suite 2A
Gaithersburg, MD 20879
www.childrensdentalcaremd.com
301-216-1780

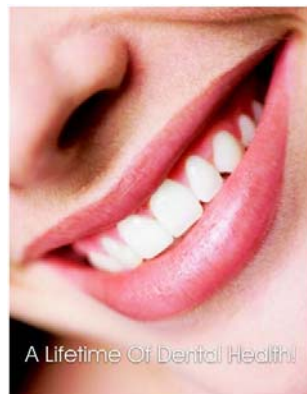


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Your Smile Can be your best asset



A Lifetime Of Dental Health!

Arrange for a *free* consultation
to discuss



your beautiful smile

10% off Complete Cosmetic & Orthodontic
Treatment
Before 8/31/09



**July/August -
Stay in Touch.**
Send us a postcard
wherever you are!

SHARING is CARING

*Everyone wins big when you refer your friends and family to our practices!
Both you and your friends will receive a \$25 credit on your accounts.
Referrals are the gifts that keep on giving so Care to Share.*



Before

After





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Patient Spotlight



Robert Liu and family

Robert Liu has been bringing children to see Dr. Tong for almost 10 years. His two sons became patients a couple months after Children's Dental Care opened. Mr. Liu enjoys this dental practice so much that he actually picked up his children from school on a very snowy day, when every one else had cancelled their appointments, and brought them to their dental appointments with Dr. Tong!

"Dr. Tong is one of the most trusted doctors"

-Mr. Robert Liu



Bruce Mao and family

"Dr. Tong is very good with my children," says Mr. Bruce Mao, a resident of Columbia, MD and a patient and friend of Dr. Tong for 12 years! Although the drive to Highlands Dental Care is about 40 minutes away, Mao says he doesn't mind the drive. He brings his boys, 14 and 16, about twice a year now but was bringing them more frequently when they had braces.

"Great staff and beautiful office!"

-Mr. Bruce Mao





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The 10 Commandments of Finding the Right Dentist for You and Your Family

Finding a professional dentist whom you can trust for yourself and your family's oral health is as crucial as finding that perfect wedding ring or that ideal home. Your dentist is going to be working with you and your family for years to come, so it makes sense to take the extra time to ensure you find a dentist who's right for you. Now, you can find a quality dentist by following these simple guidelines:

1. **Follow the good old word of mouth recommendations:** Ask your dentist how many patients they receive from referrals of other happy patients. Most successful dentists will be happy to share these numbers with you. This is just like your mother or sister recommending a dentist to you.
2. **Ask for a free consultation:** If your dentist provides quality service, they will happily schedule a free consultation, free examination and much more in order to learn about the benefits of having good oral health and how to achieve it.
3. **Keep your eyes and mind open:** When you visit the office for your free consultation, look out to see if the office is clean, organized, and sterile
4. **Qualification Counts:** Look for a dentist who is well qualified and experienced.
5. **Education Matters:** A dentist's office that is up to date with the technology and has the means to educate you about dental health speaks a lot about their attitude towards you and your oral health.
6. **Availability and Accommodation:** A dentist office with flexible and long office hours, including weekends, will work harder to accommodate you and your schedule. Also, be sure to ask them if they receive emergencies.
7. **Don't let them play catch 'n throw with you:** A dental office that has all specialties under one roof is ideal, so you don't get shuffled between offices and dentists. Go to a dentist office where you can stay comfortably in one place for all your dental needs.
8. **It's the entire team that makes a difference:** Observe if the staff is caring, attentive, listens to your needs and cares about your comfort and convenience.
9. **Giving back to the community and supporting causes:** A practice that supports social causes and is a part of professional groups that are affiliated with noble causes will never cheat you with either their services or prices.
10. **Follow the 3 C's:** See if the office goes beyond the basic chair and tools to relax you and make you feel at home with **Comfort, Care and Convenience**. Do they have a nice décor, free parking, and soothing music to relax you?

Finding the right dentist is not that difficult but it is a crucial step towards living healthy and continuing to smile as a family. Follow these 10 commandments and you will find your ideal partner in oral health for a lifetime!
